

**DLC Display Co., Limited**

德爾西顯示器有限公司



MODEL No: DLC0350HDP07HF-C-1

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## Record of Revision

Date	Revision No.	Summary
2024-05-24	1.0	Rev 1.0 was issued

### 1. Scope

This data sheet is to introduce the specification of DLC0350HDP07HF-C-1 active matrix TFT module. It is composed of a color TFT-LCD panel, driver IC, FPC, CTP, a backlight unit and PCB. The 3.5" display area contains 480(RGB) x 800 pixels.

### 2. Application

Digital equipments which need color display, mobile navigator/video systems.

### 3. General Information

Item	Contents	Unit
Size	3.5	inch
Resolution	480 (RGB) x 800	/
Interface	HDMI A	/
Technology type	IPS	/
Pixel pitch	0.0945 x 0.0945	mm
Pixel Configuration	RGB stripes	
Color Depth	65K	
Outline Dimension (W x H x D)	56.32 x 93.11 x 6.95	mm
Active Area	45.36 x 75.60	mm
Display Mode	Transmissive	/
Backlight Type	LED	/
Viewing Direction	ALL	/
Display Driver IC	ST7701SN	/
Touch Driver IC	GT1151Q	/
Weight	TBD	g

[illegible]

## 5. Interface signals

### 5.1 Pin description for J1 (HDMI A)

No	Symbol	Description	Remark
1	DATA2+	Positive side of channel 2 TMDS low-voltage signal differential input pair	
2	DATA2 SHIELD	Ground	
3	DATA2-	Negative side of channel 2 TMDS low-voltage signal differential input pair	
4	DATA1+	Positive side of channel 1 TMDS low-voltage signal differential input pair	
5	DATA1 SHIELD	Ground	
6	DATA1-	Negative side of channel 1 TMDS low-voltage signal differential input pair	
7	DATA0+	Positive side of channel 0 TMDS low-voltage signal differential input pair	
8	DATA0 SHIELD	Ground	
9	DATA0-	Negative side of channel 0 TMDS low-voltage signal differential input pair	
10	CLOCK+	Positive side of reference clock. TMDS low-voltage signal differential input pair	
11	CLOCK SHIELD	Ground	
12	CLOCK-	Negative side of reference clock. TMDS low-voltage signal differential input pair	
13	CEC	No connection	
14	UTILITY	No connection	
15	SCL	DDC SCL	
16	SDA	DDC SDA	
17	DDC/CEC Ground	Ground	
18	+5V Power	Power supply	
19	Hot Plug Detect	Hot Plug Detect	

### 5.2 Pin description for J2 (Micro USB)

No	Symbol	Description	Remark
1	USB_5V	Power supply	
2	D-	Touch negative data inputs	
3	D+	Touch positive data inputs	
4	ID	Through 1K resistance to the ground	
5	GND	Ground	

### 5.3 K-Button Switch: Backlight brightness adjustment

No	Symbol	Description	Remark
Top	KK1	Backlight brightness On/Off	
Middle	KK2	Backlight brightness UP	
Bottom	KK3	Backlight brightness Down	



## 6. Absolute maximum Ratings

### 6.1. Electrical Absolute max. ratings

Parameter	Symbol	MIN	MAX	Unit	Remark
Power supply voltage	USB_5V	4.75	5.25	V	

### 6.2. Environment Conditions

Item	Symbol	MIN	MAX	Unit	Remark
Operating Temperature	TOPR	-20	70	°C	
Storage Temperature	TSTG	-30	80	°C	

## 7. Electrical Specifications

### 7.1 Electrical characteristics

Ta = 25 °C, GND=0V

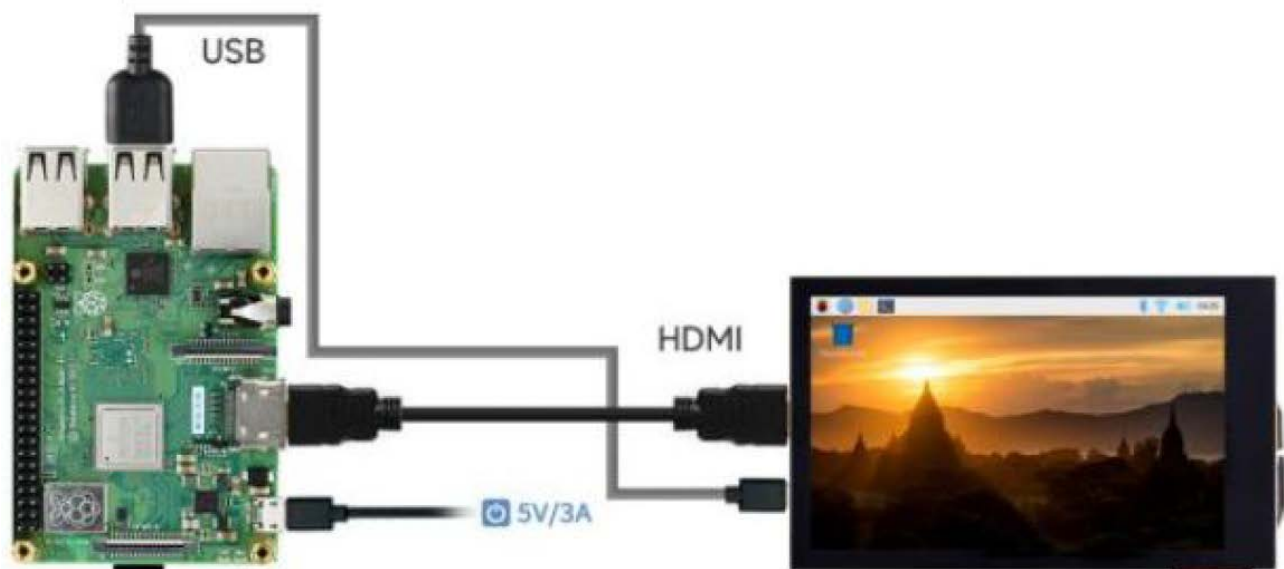
Item	Symbol	MIN	TYP	MAX	Unit	Remark
Power Supply Voltage	USB_5V	4.75	5.0	5.25	V	
Module Current	IUSB_5V	450	500	-	mA	

### 7.2 Physical Connection

#### 7.2.1 Connection between PC devices and DLC0350HDP07HF-C-1 for example.



#### 7.2.2 Connection between the tree Mepi device and DLC0350HDP07HF-C-1 for example.





**7.3 Image of DLC0350HDP07HF-C-1**



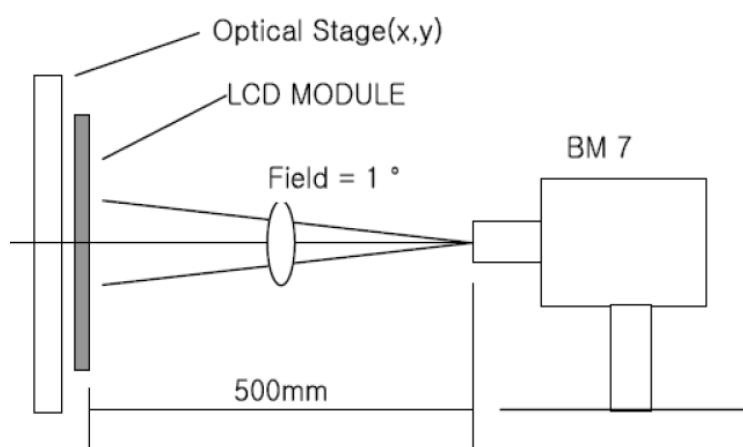
## 8. Optical Specification

Item	Symbol	Condition	Min	Typ.	Max.	Unit	Remark
Contrast Ratio	CR	$\theta=0^\circ$	-	800	-		Note1 Note2
Response Time	Ton/ Toff	25°C	-	25	40	ms	Note1 Note3
View Angles	$\Theta T$	$CR \geq 10$	-	80	-	Degree	Note 4
	$\Theta B$		-	80	-		
	$\Theta L$		-	80	-		
	$\Theta R$		-	80	-		
Chromaticity	White	x	Brightness is on	Typ-0.05	TBD	Typ+0.05	Note5, Note1
		y			TBD		
	Red	x			TBD		
		y			TBD		
	Green	x			TBD		
		y			TBD		
	Blue	x			TBD		
		y			TBD		
Luminance	L		-	260	-	cd/m <sup>2</sup>	Note1 Note6
Uniformity	U		75	-	-	%	Note1 Note7

Note 1: Definition of optical measurement system.

1. Transmissive mode: Temperature = 25°C(±3°C)

LED back-light: ON, Environment brightness < 150 lx

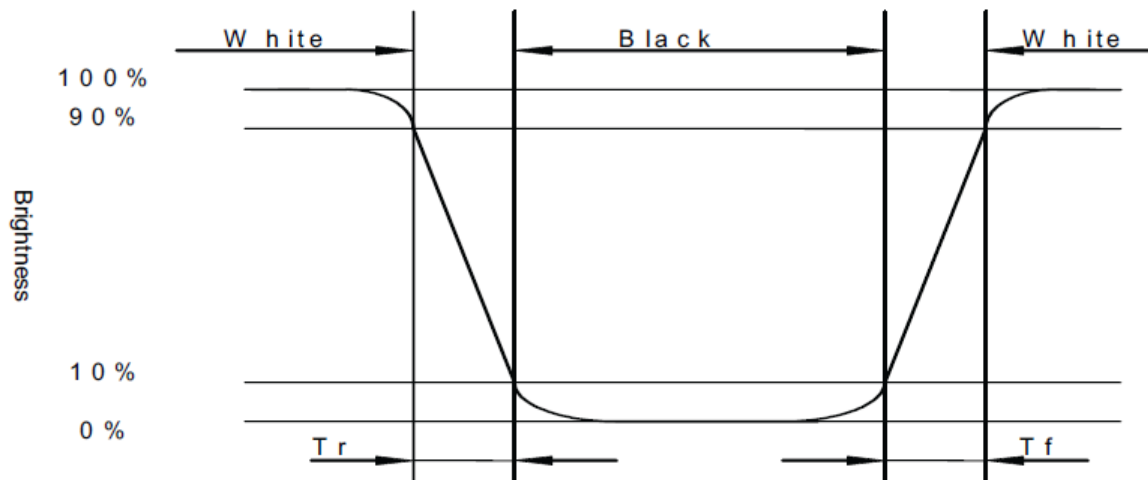


Note 2: Contrast ratio is defined as follow:

$$\text{Contrast Ratio} = \frac{\text{Surface Luminance with all white pixels}}{\text{Surface Luminance with all black pixels}}$$

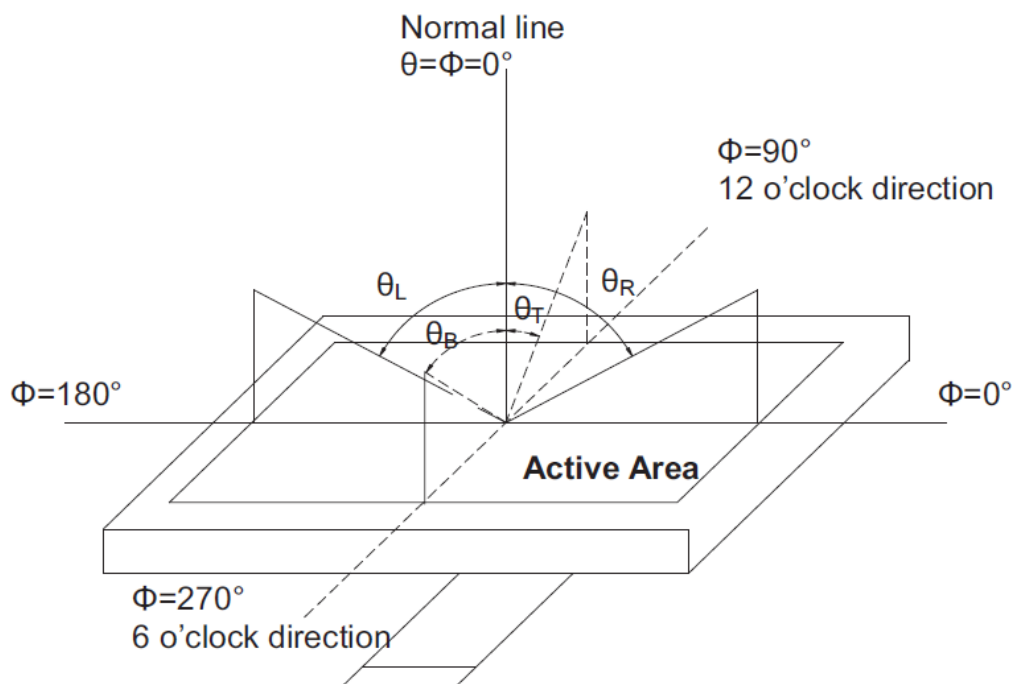
Note 3: Response time is defined as follow:

Response time is the time required for the display to transition from black to white (Rise Time,  $T_r$ ) and from white to black (Decay Time,  $T_f$ ).



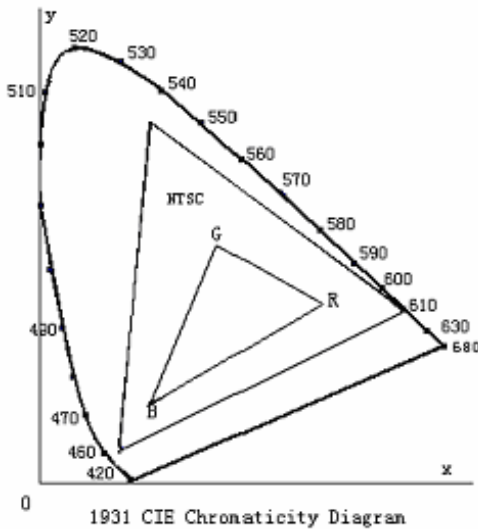
Note 4: Viewing angle range is defined as follow:

Viewing angle is measured at the center point of the LCD.



Note 5: Color chromaticity is defined as follow: (CIE1931)

Color coordinates measured at center point of LCD.



$$S = \frac{\text{area of RGB triangle}}{\text{area of NTSC triangle}} \times 100\%$$

Note 6: Luminance is defined as follow:

Luminance is defined as the brightness of all pixels “White” at the center of display area on optimum contrast.

Note 7: Luminance Uniformity is defined as follow:

Active area is divided into 9 measuring areas (Refer Fig. 2). Every measuring point is placed at the center of each measuring area.

$$\text{Uniformity}(U) = \frac{\text{Minimum Luminance(brightness) in 9 points}}{\text{Maximum Luminance(brightness) in 9 points}}$$

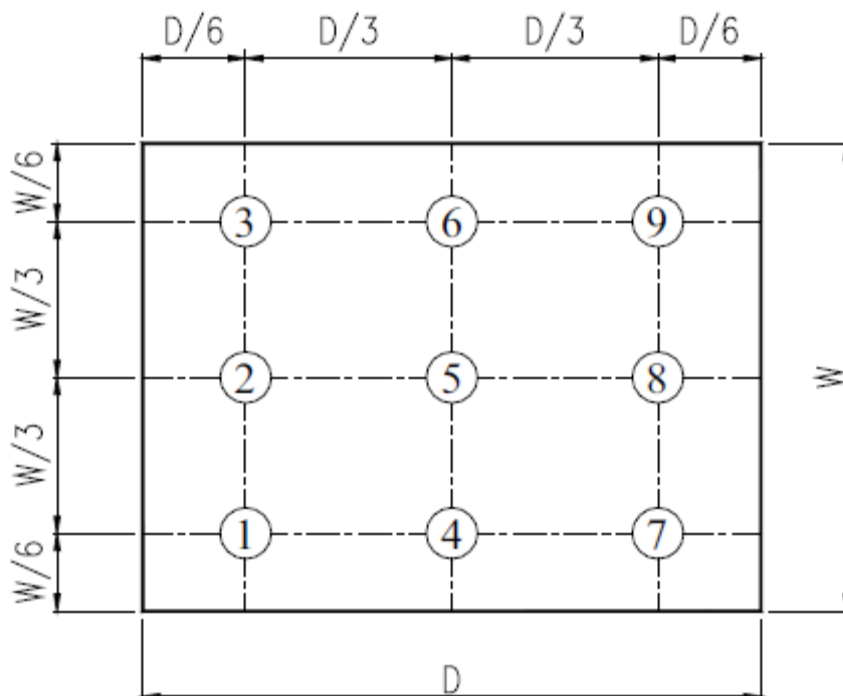


Fig. 2 Definition of uniformity

## 9. Environmental / Reliability Tests

No	Test Item	Condition	Judgment criteria
1	High Temp Operation	Ts=+70℃, 120hrs	Per table in below
2	Low Temp Operation	Ta=-20℃, 120hrs	Per table in below
3	High Temp Storage	Ts=+80℃, 120hrs	Per table in below
4	Low Temp Storage	Ts=-30℃, 120hrs	Per table in below
5	High Temp & High Humidity Storage	Ts=+60℃, 90% RH, 120hours	Per table in below (polarizer discoloration is excluded)
6	Thermal Shock (Non-operation)	-30℃ 30 min~+80℃ 30 min, Change time:5min, 10 Cycles	Per table in below
7	ESD (Operation)	C=150pF, R=330Ω, 5points/panel Air:±8KV, 5times; Contact:±4KV, 5 times;	Per table in below
8	Vibration (Non-operation)	Frequency range:10~55Hz, Stroke:1.5mm Sweep:10Hz~55Hz~10Hz 2 hours for each direction of X.Y.Z.	Per table in below
9	Shock (Non-operation)	60G 6ms, ±X,±Y,±Z 3times, for each direction	Per table in below
10	Package Drop Test	Height:80 cm, 1 corner, 3 edges, 6 surfaces	Per table in below

INSPECTION	CRITERION(after test)
Appearance	No Crack on the FPC, on the LCD Panel
Alignment of LCD Panel	No Bubbles in the LCD Panel No other Defects of Alignment in Active area
Electrical current	Within device specifications
Function / Display	No Broken Circuit, No Short Circuit or No Black line No Other Defects of Display

## 10. Precautions for Use of LCD Modules

### 10.1 Safety

The liquid crystal in the LCD is poisonous. Do not put it in your mouth. If the liquid crystal touches your skin or clothes, wash it off immediately using soap and water.

### 10.2 Handling

- A. The LCD and touch panel is made of plate glass. Do not subject the panel to mechanical shock or to excessive force on its surface.
- B. Do not handle the product by holding the flexible pattern portion in order to assure the reliability
- C. Transparency is an important factor for the touch panel. Please wear clear finger sacks, gloves and mask to protect the touch panel from finger print or stain and also hold the portion outside the view area when handling the touch panel.
- D. Provide a space so that the panel does not come into contact with other components.
- E. To protect the product from external force, put a covering lens (acrylic board or similar board) and keep an appropriate gap between them.
- F. Transparent electrodes may be disconnected if the panel is used under environmental conditions where dew condensation occurs.
- G. Property of semiconductor devices may be affected when they are exposed to light, possibly resulting in IC malfunctions.
- H. To prevent such IC malfunctions, your design and mounting layout shall be done in the way that the IC is not exposed to light in actual use.

### 10.3 Static Electricity

- A. Ground soldering iron tips, tools and testers when they are in operation.
- B. Ground your body when handling the products.
- C. Power on the LCD module before applying the voltage to the input terminals.
- D. Do not apply voltage which exceeds the absolute maximum rating.
- E. Store the products in an anti-electrostatic bag or container.
- F. Peel off the LCM protective film slowly since static electricity may be generated.

### 10.4 Storage

- A. Store the products in a dark place at  $+25^{\circ}\text{C} \pm 10^{\circ}\text{C}$  with low humidity (40% RH to 60% RH). Don't expose to sunlight or fluorescent light.
- B. Storage in a clean environment, free from dust, active gas, and solvent.

### 10.5 Cleaning

- A. Do not wipe the touch panel with dry cloth, as it may cause scratch.
- B. Wipe off the stain on the product by using soft cloth moistened with ethanol. Do not allow ethanol to get in between the upper film and the bottom glass. It may cause peeling issue or defective operation. Do not use any organic solvent or detergent other than ethanol.

### 10.6 Cautions for installing and assembling

- A. Bezel edge must be positioned in the area between the Active area and View area. The bezel may press the touch screen and cause activation if the edge touches the active area. A gap of approximately 0.5mm is needed between the bezel and the top electrode. It may cause unexpected activation if the gap is too narrow. There is a tolerance of 0.2 to 0.3mm for the outside dimensions of the touch panel and tail. A gap must be made to absorb the tolerance in the case and connector.
- B. In order to make the display assembly stable and firm, DLC recommends to design some supporting at the display backside, especially for the display with tape-attached touch panel, such supporting is important and essential, or else, the display may drop-off from front after some period of time.
- C. Do not display the fixed pattern for a long time because it may develop image sticking due to the LCD structure. If the screen is displayed with fixed pattern, use a screen saver.

